

## ARKANSAS CURRICULUM CONFERENCE 2008

Peabody Hotel and Statehouse Convention Center  
November 13 – 14, 2008  
Little Rock, Arkansas



April 3, 2008

Dear Exhibitor,

The *Arkansas Curriculum Conference (ACC)*, sponsored by the *Arkansas Council for the Social Studies*, the *Arkansas Council of Teachers of English and Language Arts*, the *Arkansas Council of Teachers of Mathematics*, and the *Arkansas Science Teachers Association*, will be held November 13-14, 2008 at the Peabody Hotel and the Statehouse Convention Center in Little Rock, Arkansas. Last year more than 1400 participants attended and that number is expected to increase this year. Please accept this letter as a vendor invitation to participate at the conference.

A limited number of spaces are available for exhibitors and will be filled in the order that registrations are received. The cost to **Regular** exhibitors is \$375 per booth space. This fee includes one skirted table, two chairs, a 7" X 44" exhibitor sign in a 10' X 10' booth, and conference registration for two representatives. The **Non Profit** exhibitor price is \$60 with proof of official non-profit status. There is a penalty for late registration for both profit and non-profit vendors. The registration form and invoice for both **Regular** and **Non Profit** are attached. Please note the added cost of vendor registration for after deadline registration.

The Exhibit Hall will be open for "vendor only" pre-conference set-up on Wednesday, November 12<sup>th</sup> from 2:00 p.m. to 7:00 p.m. The **ACC** hours for participants will be Thursday, November 13<sup>th</sup> from 7:30 a.m. to 5:30 p.m. and Friday, November 14<sup>th</sup> from 7:30 a.m. to 2:00 p.m. Absolutely no takedown may occur before 2:00 p.m. on Friday.

This year, the conference will be offering something new to **ACC** attendees – a drawing for a big screen TV, along with other door prizes. Exhibitors wishing to participate in the **ACC** Conference Door Prize drawing will have their company name added to a "Door Prize" card and will receive other recognition as an **ACC 2008** corporate sponsor as detailed on the following page. An **ACC Conference Door Prize** card will be included in each attendee's registration bag. In order for an attendee to be eligible for the drawing, (s)he will be required to visit all vendors listed on the card. **ACC** will provide each participating vendor with the 'exhibitor visit' verification tool on Wednesday prior to the conference. The *Exhibitor Invoice* has a line item for listing a monetary amount, if appropriate, for participation.

For **ACC** Hotel Registration, general conference, and Little Rock information, access <http://www.uark.edu/~k12info/ACC/ACC2008/index.html>.

Your support of the *Arkansas Curriculum Conference* is valued by the **ACC** conference committee and the teachers who attend. If you have questions or need more information, please contact me:

Sincerely,

Tim Brister, Exhibit Committee Chair  
Box 12254, Searcy, AR 72149

W: 501-279-4621    C: 501-593-3702    F: 501-279-4051    E: [tbrister@harding.edu](mailto:tbrister@harding.edu)

## Door Prize Drawing Details

Each increasing level of participation includes more corporate sponsor recognition as listed below. The cash donations will be applied toward the purchase of a Big screen T.V. as the Overall GRAND PRIZE. Merchandise donations can be door prizes that are specific to science, math, language arts, or social studies.

**Diamond Level Sponsor** – donate \$500 cash OR \$250 cash + \$250 merchandise

Benefits include:

- Company name and logo in program
- Name on door prize card
- Name on rotunda sign
- Name on conference bag (if donation provided prior to September 1, 2008)
- Name mentioned in ACC conference advertisement

**Gold Level** – donate \$200 to \$499 in cash or merchandise

Benefits include:

- Company name and logo in program
- Name on door prize card
- Name on rotunda sign

**Silver Level** – donate \$100 in cash or merchandise

Benefits include:

- Name on door prize card

In order for us to get your company information on the door prize card and in other promotional material, we must receive your registration no later than **August 1, 2008**. If you plan to donate merchandise, list the item(s) on your registration form and you can bring them with you to the conference.

**Arkansas Conference on Teaching**  
**November 12-14, 2008 in Little Rock, Arkansas**  
**Statehouse Convention Center**  
**Exhibitor Registration Form**



Contact Name \_\_\_\_\_ Company Name \_\_\_\_\_

On-site Rep #1 \_\_\_\_\_ #2 \_\_\_\_\_

(Note: Two booth reps will have automatic conference registration with the NP Exhibitor Registration.)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone ( ) \_\_\_\_\_ Home Phone ( ) \_\_\_\_\_

Contact Email \_\_\_\_\_ Fax ( ) \_\_\_\_\_

For prices and registration payment, use accompanying invoice for Regular Exhibitor Booth Rental.  
Make checks to **Arkansas Curriculum Conference**.

**It is mandatory that vendors maintain their exhibits on Thursday, November 13 from 7:30 a.m. to 5:30 p.m. and Friday, November 14 from 7:30 a.m. to 2:00 p.m. Absolutely, NO early take downs.**

I will participate in the optional door prize drawing by donating \$ \_\_\_\_\_ cash and/or the following science, math or social studies merchandise: \_\_\_\_\_  
\_\_\_\_\_ with a value of \$ \_\_\_\_\_

**Please return this form along with Exhibitor Registration Invoice ASAP to:**

**Tim Brister, Exhibit Chair**  
**Harding University**  
**P.O. Box 12254, Searcy, AR 72149-0001**

**E-mail: [tbrister@harding.edu](mailto:tbrister@harding.edu)**  
**Phone: (501) 279-4621**

Each exhibit area includes draping, one skirted table, two chairs, a 7"X 44" sign, and conference registration for two vendor representatives. Additional equipment and/or AV arrangements will need to be made by each vendor through:

**For Booth and Shipping Assistance:**

**Sunbelt Convention Services, Tim Glasscock**

409 Collins St., Little Rock, AR 72202, [Sunbelt4U@sbcglobal.net](mailto:Sunbelt4U@sbcglobal.net), 501-244-9955

*Sunbelt will send packets for renting additional items (furniture, carpet) or for arranging shipping services approximately 30 days prior to the conference.*

**For AV Assistance:**

**Statehouse Convention Center, Audio Visual Equipment, Randy Guptill**

[randyguptill@littlerock.com](mailto:randyguptill@littlerock.com)

*If you need computers or audio/visual equipment you must contact him.*

**For Electricity Assistance:**

**Statehouse Convention Center, Kay Schultz**

[kschultz@littlerock.com](mailto:kschultz@littlerock.com), 1-800-844-4781

*The Statehouse Convention Center will mail electricity forms directly to those exhibiting at the conference approximately 30 days prior to the conference*